## DESIGNER FOCUS



## Full house for the inaugural BALI Professional Designer webinar

We are delighted that it was a full house for the inaugural online webinar of the BALI Professional Designer Webinar series. 'Setting up a design practice' brought together a panel of successful designers from across the industry: Adam White FLI MBALI, President Elect of the Landscape Institute and Director of Davies White Ltd; Andree Davies, Director of Davies White Ltd; Sarah Morgan MSGD, Chair of the SGD and Director of Sarah Morgan Gardens; and Emma Mazzullo MSGD of Mazzullo and Russell Landscape Design.

Marian Boswall MBALI MSGD led the discussion and the panellists drew on their many years of experience to advise garden designers and landscape architects on the practicalities and pitfalls involved in setting up a design practice. A wide variety of topics were covered, ranging from the basic 'toolkit' of equipment required, to how to price your work. and where to find specific legal and professional advice. Delegates were encouraged to participate throughout by answering polls and contributing questions, which were answered during the course of the webinar.

The next webinar in the series will be The Profitable Professional Practice, scheduled to be broadcast in the autumn. For further information on the event, please email Emily Feeney, BALI's Senior Membership Officer, at emily.feeney@bali.org.uk

## A great start to the year for BALI designers

It's been a great start to the year for BALI designers, despite the weather presenting a challenge for us all as we juggle spring planting with rain, snow, a heatwave - and yet more rain! Managing clients' expectations and contractors' needs throughout this somewhat unpredictable weather has kept us all on our toes.

In March we kicked off with the first of our designer workshop days, entitled 'Let There Be Light'. Kindly hosted by BALI Registered Affiliate member Mulberry Plants at their Hare Hatch nursery near Reading,

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the event brought together Paul Willavoys from BALI Registered Affiliate member Landscapeplus and Rob Webber from Scenic Lighting to deliver an excellent presentation and workshop on the subject of lighting. We had a great turnout, filling the room and keeping warm despite the cold day. During the informative workshop we covered everything from designing and planning the lighting, to understanding the fittings available and IP ratings. Pitfalls and problems were discussed, as was how to choose a contractor for installation.

As I write, planning for the BALI GoLandscape garden at this year's RHS Hampton Court Palace Flower Show in July is in full swing. We have a great team of mentors in place to support the students building the garden. And in a really exciting new development, we are thrilled it will be included as a judged Show Garden this year, giving an extra incentive to showcase the skills and opportunities within the landscaping industry. Fingers crossed for great weather!

Marian Boswall MBALI MSGD and Rosemary Coldstream MBALI MSGD

Rosemary

Coldstream

MBALI, MSGD



## MARIAN BOSWALL LANDSCAPE ARCHITECTS DESIGNS NEW LANDSCAPE SETTING FOR ICONIC SCULPTURE

To mark the bicentenary of the birth of George Frederic Watts, OM, RA (1817-1904), who in his lifetime was widely considered to be one the world's greatest artists, the Watts Gallery Trust has commissioned a new bronze cast of the artist's renowned public sculpture, Physical Energy. Currently on display at the Royal Academy of Arts, the new cast is to be sited on the hillside adjoining the A3, on the edge of the Artists' Village founded by G F and Mary Watts in 1890 in Compton. Physical Energy will be the first public art installation on this major route.

The position of Physical Energy creates a link to the important Watts landmarks. Public art in the transport system has been found to assist in creating high quality built environments and strengthen the infrastructure for the arts, enhancing cultural economy and profile and underlining the status of a county as a successful and forward looking authority. The landscape design is inspired by Watts use of strong lines and the curve. It aims for visual impact, accessibility, security, sound mitigation and drainage.

The sculpture is raised up on a curved belvedere, accessible via a path from the car park and a circular DDA-compliant walk along the ridge, and framed with small trees. It is reflected in an informal pool, which also provides security and drainage. The view travelling south along the A3 will be of the sculpture sitting proud of the mound above Whiteacre Copse, framed by trees and softly lit by reflections from the water.

G F Watts firmly believed in Art for All, the concept that access to great art could bring immense benefits to society. Physical Energy was the culmination of this belief, created without specific reference to any individual as a gift to the nation. Watts declared it to be "a symbol of that restless physical impulse to seek the still unachieved."

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